Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, On June 28, 1960, the Constitution and Bylaws of the Sioux Falls Sales Executives Club, Incorporated, otherwise known as Sales and Marketing Executives (SME), Incorporated of Sioux Falls, were adopted; and,

Whereas, The mission of the SME is to advance the personal and professional growth of executives in sales and marketing management through the interchange of ideas, educational opportunities, and the fostering of fellowship among its members; and,

Whereas, The SME works to increase public recognition of sales and marketing as a profession and of its contribution to its respective industries; and,

Whereas, The SME provides a unique opportunity for members to share ideas and mutual concerns with their professional colleagues at the executive level; and,

Whereas, The SME assumes a leadership role in the community at large to promote education and youth activities to enhance interest in a sales and/or marketing career; and,

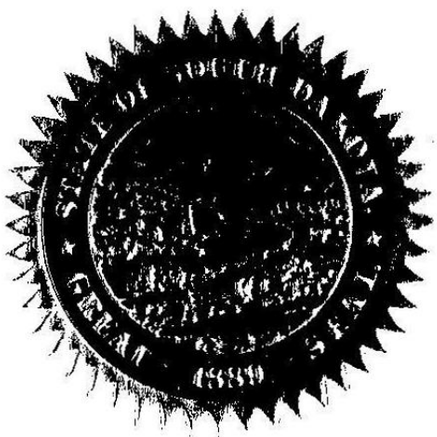
Whereas, The SME offers contemporary, exciting, and useful programs for its membership, and works to establish an ethical image as sales and marketing professionals in a competitive enterprise

Whereas, The Sales and Marketing Executives, Incorporated of Sioux Falls are proud to celebrate their 50th year of organization with a ribbon cutting activity at the Hilton Garden Inn in Sioux Falls on September 22, 2009:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim September 22, 2009, as

SALES AND MARKETING EXECUTIVES OF SIOUX FALLS DAY

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this First Day of September in the Year of Our Lord, Two Thousand and Nine.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State